

COMMUNICATION DESIGN

Visvesvaraya Technological University, Belagavi
BACHELOR OF DESIGN - COMMUNICATION DESIGN
 Scheme of Teaching and Examination (2025-26)
 Outcome based Education (OBE) Choice Based Credit System (CBCS)

SEMESTER-III

Sl No	Course category	Course Code	Title of the Subject	Teaching Dept	Teaching Hours / Week				Examination					Credits	
					Lecture	Tutorial	Studio/ Practica	Total	Duration in Hours	CIE Marks	SEE Marks				Total
											Theory Marks	Term Work	Viva Marks		
1	PCC	BDC3001	Design Drawing III (Mediums & Techniques, Graphic Composition & Layouts)	Des/Art/Craft/Arch	–	2	4	6	–	60	–	–	40	100	3
2	PCC	BDC3002	Science and Liberal Arts - I	Des/Art/Craft/Arch	1	–	–	1	2	50	50	–	–	100	1
3	PCC	BDC3003	SFS- Space - Form - Surface Studies - II	Des/Art/Arch		2	6	8		60	–	–	40	100	4
4	SEC	BDC3004	Digital Applications and Methods - III	Des/Art/Craft/Arch	–	–	1	1	–	60	–	–	40	100	1
5	PCC	BDC3005	Typography - I	Des/Art/Craft/Arch	–	2	4	6	–	60	–	–	40	100	3
6	PCC	BDC3006	Cinema & Film History / Basics of Moving Images	Des/Art/Craft/Arch	–	2	2	4	–	60	–	–	40	100	2
7	PCC	BDC3007	History of Art and Design - III	Des/Art/Craft/Arch	1	–	–	1	2	50	50	–	–	100	1
8	PCC	BDC3008	Design Project - I	Des/Art/Craft/Arch	–	2	2	4	–	60	–	–	40	100	2
9	PCC	BDC3009	Printing & Production Methods	Des/Art/Craft/Arch	–	2	4	6	–	60	–	–	40	100	3
10	HSMC	BENGK106-206/ 21HUM18/ BDC3511	Communicative English	Humanities	1	–	–	1	2	50	50	–	–	100	1
11	AEC	BSCK 308 / BDC3312	Social Connect & Responsibility	Any Dept	1	–	–	1	2	50	50	–	–	100	1
										620	200		280	1100	22

Pattern of course/subject with categories are as follows:

PCC : Professional Core courses mentioned as Bxxx0xx (B- Bachelors, 0- PCC Courses)

OEC : Open Electives Courses as Bxxx1xx (B- Bachelors, 1- OEC Courses)

SEC : Skill Enhancement Courses as Bxxx2xx (B- Bachelors, 2- SEC Courses)

AEC : Ability Enhancement Courses as Bxxx3xx (B- Bachelors, 3- AEC Courses)

CEC : Core Electives Courses as Bxxx4xx (B- Bachelors, 4- CEC Courses)

HSMC : Humanity Science & Management Course as BXXX5XX (B- Bachelors, 5- HSMC Courses)

Progressive Assessment : (Continuous Internal Evaluation)(CIE) to be awarded by the subject teacher.Semester End Examination (SEE) will be conducted by VTU. Term work & Viva Voce examination shall be conducted jointly by one internal & one external examiner appointed by the University.Minimum Marks to be secured in CIE for passing: 50%. Theory (SEE) marks, Term work marks and Viva marks : 40 % in each.

Open and Core Electives :

Elective courses will provide some of the most valuable and memorable learning experiences in the Design program. The design electives allow students to diversify or concentrate their areas of knowledge.

Students may select courses in digital applications, history and theory, advanced drawing, photography, visual training, design, management, and specialized independent studies.

Advanced courses in materials, construction technology, energy-conscious design and structures emphasize the interrelationship of engineering and design. At the same time, digitally-enriched electives will maximize you're readiness to use tomorrow's most sophisticated design, analysis, and presentation tools.

Courses in entrepreneurship, project and design management and other subjects will prepare you for the day-to-day practice of design.

Open Elective Course(OEC) enables an exposure to some other discipline or domain to nurture the candidate's proficiency or skill. Open Electives can be chosen from the approved list of the institution, from subjects of study other than Design which will add value to the course and enable the overall development of the student.

21KBK37 Balake Kannada is for non-Kannada speaking, reading, and writing students, and 21KSK37 Samskrutika Kannada is for students who speak, read and write Kannada.

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SEMESTER-IV

Sl No	Course category	Course Code	Title of the Subject	Teaching Dept	Teaching Hours / Week				Examination						Credits
					Lecture	Tutorial	Studio/ Practica	Total	Duration in Hours	CIE Marks	SEE Marks			Total	
											Theory Marks	Term Work	Viva Marks		
1	PCC	BDC4001	Design Project II - (Trends & Forecast)	Des/Art/Craft/Arch	–	2	4	6	–	60	–	–	40	100	3
2	PCC	BDC4002	Science and Liberal Arts - I	Des/Art/Craft/Arch	1	–	–	1	2	50	50	–	–	100	1
3	PCC	BDC4003	Semiotics Design	Des/Art/Craft/Arch	–	2	4	6	–	60	–	–	40	100	3
4	SEC	BDC4204	Contextual Photography	Des/Art/Craft/Arch	–	–	2	2	–	60	–	–	40	100	1
5	AEC	BDC4305	Design Management – (Professional Practices and Procedures)	Des/Art/Craft/Arch	1	–	–	1	–	50	50	–	–	100	1
6	PCC	BDC4006	Typography II	Des/Art/Craft/Arch	–	2	2	4	–	60	–	–	40	100	2
7	SEC	BDC4207	Digital applications and Methods - IV	Des/Art/Craft/Arch	–	2	2	4	–	60	–	–	40	100	2
8	SEC	BDC4208	Craft Research and Documentation I	Des/Art/Craft/Arch	–	2	4	6	–	60	–	–	40	100	3
9	PCC	BDC4009	History of Art and Design - IV	Humanities	1	–	–	1	2	50	50	–	–	100	1
10	PCC	BDC4010	Packaging Design	Des/Art	–	2	4	6	–	60	–	–	40	100	3
11	CEC	BDC4411	Core Elective I	Des/Art/Craft/Arch	–	2	2	4	–	60	–	–	40	100	2
										630	150		320	1100	22

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SEC : Skill Enhancement Courses as Bxxx2xx (B- Bachelors, 2- SEC Courses)
AEC : Ability Enhancement Courses as Bxxx3xx (B- Bachelors, 3- AEC Courses)
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HSMC : Humanity Science & Management Course as BXXX5XX (B- Bachelors, 5- HSMC Courses)

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SEMESTER-V

Sl No	Course category	Course Code	Title of the Subject	Teaching Dept	Teaching Hours / Week				Examination						Credits
					Lecture	Tutorial	Studio/ Practica	Total	Duration in Hours	CIE Marks	SEE Marks			Total	
											Theory Marks	Term Work	Viva Marks		
1	PCC	BDC5001	2D-3D Digital Animation	Des/Art/Craft/Arch	–	2	4	6	–	60	–	–	40	100	3
2	PCC	BDC5002	3D CGI Foundation	Des/Art/Craft/Arch	–	2	4	6	–	60	–	–	40	100	3
3	PCC	BDC5003	Preproduction; Script to Animatic	Des/Art/Craft/Arch	–	2	2	4	–	60	–	–	40	100	2
4	PCC	BDC5004	Character Design Development Animation	Des/Art/Craft/Arch	–	2	2	4	–	60	–	–	40	100	2
5	SEC	BDC5205	Digital Applications and Methods - V : VFX & Motion Graphics Design Project 12 - Story Telling / Story Boarding / Making of Small Film	Des/Art/Craft/Arch	–	–	2	2	–	60	–	–	40	100	1
6	PCC	BDC5006	History of Art and Design - V	Des/Art/Craft/Arch	1	–	–	1	2	50	50	–	–	100	1
7	PCC	BDC5007	BG Design and Development	Des/Art/Craft/Arch	–	2	2	4	–	60	–	–	40	100	2
8	PCC	BDC5008	Postproduction	Des/Art/Craft/Arch	–	2	2	4	–	60	–	–	40	100	2
9	PCC	BDC5009	Design Project - III	Des/Art/Craft/Arch	–	2	6	8	–	60	–	–	40	100	4
										530	50		320	900	20

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SEC : Skill Enhancement Courses as Bxxx2xx (B- Bachelors, 2- SEC Courses)
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SEMESTER-VI

Sl No	Course category	Course Code	Title of the Subject	Teaching Dept	Teaching Hours / Week				Examination					Credits	
					Lecture	Tutorial	Studio/ Practica	Total	Duration in Hours	CIE Marks	SEE Marks				Total
											Theory Marks	Term Work	Viva Marks		
1	PCC	BDC6001	UI/UX Design	Des/Art/Craft/Arch	–	2	6	8	–	60	–	–	40	100	4
2	PCC	BDC6002	Design Project -IV	Des/Art/Craft/Arch	–	2	8	10	–	60	–	–	40	100	5
3	PCC	BDC6003	Design Project - V - Interaction Design (E-learning / Apps / Kiosks / Non Digital)	Des/Art/Craft/Arch	–	2	6	8	–	60	–	–	40	100	4
4	SEC	BDC6204	Research Methodology	Des/Art/Craft/Arch	–	2	2	4	–	50	–	50	–	100	2
5	SEC	BDC6205	Craft and research Documentation - II	Des/Art/Craft/Arch	–	2	2	4	–	60	–	–	40	100	2
6	AEC	BDC6306	Design Management – (Entrepreneurship)	Des/Art/Craft/Arch	1	–	–	1	2	50	–	50	–	100	1
7	PCC	BDC6007	Portfolio Development -1	Des/Art/Craft/Arch	–	2	2	4	–	60	–	–	40	100	2
8	SEC	BDC6208	Digital applications and Methods -VI	Des/Art/Craft/Arch	–	2	2	4	–	60	–	–	40	100	2
										460		100	240	800	22

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SEC : Skill Enhancement Courses as Bxxx2xx (B- Bachelors, 2- SEC Courses)
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SEMESTER-VII

Sl No	Course category	Course Code	Title of the Subject	Teaching Dept	Teaching Hours / Week				Examination						Credits
					Lecture	Tutorial	Studio/ Practical	Total	Duration in Hours	CIE Marks	SEE Marks			Total	
											Theory Marks	Term Work	Viva Marks		
1	SEC	BDC7201	Photography - II	Des/Art/Craft/Arch	–	–	2	2	–	60	–	–	40	100	1
2	PCC	BDC7002	Portfolio Development -II	Des/Art/Craft/Arch	–	–	2	2	–	60	–	–	40	100	1
3	PCC	BDC7003	Dissertation	Des/Art/Craft/Arch	–	2	10	6	–	120	–	–	80	200	6
4	SEC	BDC7204	Summer Internship	Des/Art/Craft/Arch	–	–	16	8	–	180	–	–	120	300	8
										420			280	700	16

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SEMESTER-VIII

Sl No	Course category	Course Code	Title of the Subject	Teaching Dept	Teaching Hours / Week				Examination					Credits	
					Lecture	Tutorial	Studio/ Practical	Total	Duration in Hours	CIE Marks	SEE Marks				Total
											Theory Marks	Term Work	Viva Marks		
1	PCC	BDC8001	Graduation Project	Des/Art/Craft/Arch	2	4	28	34	—	420	—	—	280	700	18
									—	420			280	700	18

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AEC : Ability Enhancement Courses as Bxxx3xx (B- Bachelors, 3- AEC Courses)
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